

# UINTAH COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
<b>DEMOGRAPHIC</b>					
Population	32,588	33,163	n/a	-	
Total Non-Ag Employment	13,294	14,208	n/a	-	
Non-Ag Avg Monthly Wage	\$3,508	\$3,769	n/a	-	
Per Capita Income	\$29,014	\$31,278	n/a	-	
Unemployment Rate*	7.6%	5.1%	n/a	-	
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$65,656,835	\$79,953,473	\$86,192,381	7.8%	
Travel & Tourism Related Employment	1,236	1,444	1,497	3.7%	
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$3,433,898	\$4,216,756	\$4,512,400	-	
Transient Room Tax	\$502,103	\$638,557	\$897,449	40.5%	
Restaurant Tax	\$318,798	\$335,602	\$415,505	23.8%	
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$1,144,715,111	\$1,345,373,855	\$1,632,890,119	21.4%	
<b>REGIONAL VISITATION COUNTS</b>					
Dinosaur N.M.	190,535	214,568	304,020	41.7%	
Starvation S.P.	61,539	70,044	89,697	28.1%	
Utah Field House S.P.	40,356	44,290	44,786	1.1%	
Steinaker S.P.	81,517	91,434	43,522	-52.4%	
Red Fleet S.P.	28,617	31,822	45,142	41.9%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2010 calculations

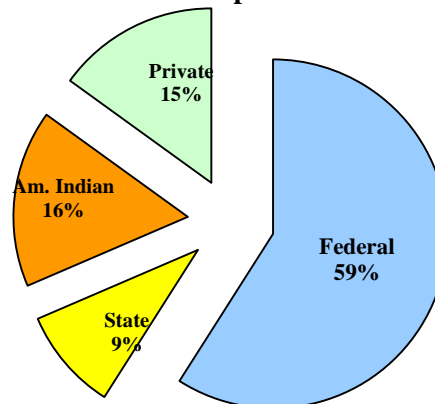
r = revised

Land Ownership - 2012	% Total
<b>Total Acres in County</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>59.1%</b>
BLM	47.7%
US Forest Service	9.4%
National Park Service	1.8%
National Wildlife Service	0.3%
Other •	--
<b>State Government</b>	<b>9.5%</b>
Utah State Parks & Recreation	0.1%
Utah State Wildlife Reserves	0.8%
State Trust Lands	8.3%
Other ••	0.3%
<b>American Indian</b>	<b>16.5%</b>
<b>Private*</b>	<b>15.1%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

Land Ownership - 2012



# Uintah County Tourism Profile

